

COMPANY PROFILE



myhomeclub





*Serving Clubs.
Building Prosperity.
Creating Legacy.*

COMPANY PROFILE

Club Management • Advisory • Business Solutions

myhomeclub



About Us

MyHomeClub (MHC) is a leading South African management and advisory company specialising in clubs and member-based environments. Founded on a passion for operational excellence and sustainable growth, MHC partners with organisations to transform the way they operate, engage members, and deliver value.



Creating Sustainable Businesses

While our heritage is rooted in golf and country clubs, our expertise extends far beyond; into lifestyle and sport clubs, yacht clubs, and hospitality-driven environments. We don't just manage facilities. We build sustainable businesses. Through a combination of strategic insight, financial expertise, and hands-on operational management, MHC delivers tailored solutions that enable long-term success.

Our Mission

At MyHomeClub, our mission is to deliver practical, results-driven management and advisory solutions that create real impact. By combining industry experience, data-led insight, and strategic thinking, we translate complex challenges into clear, actionable outcomes.



Support clubs with practical management and advisory solutions across projects, operations, finance, and governance



Translate data, experience, and strategy into actionable outcomes



Enable sustainable performance through disciplined execution and accountability

“*MyHomeClub is a truly professional team that brings passion and a keen eye for detail to everything they do. They consistently reflect these qualities through a high standard of service and overall experience. I would highly recommend MyHomeClub for both small and large businesses.*

- Louis Thornhill, Soweto Country Club

Our Vision

To build resilient, high-performing clubs through informed management, trusted advisory, and sustainable project and operational solutions.



What Our Clients Say

"We have been with MyHomeClub for over a year and it's been transformational for our club. Hans and his team bring deep understanding of the golf industry and strong management in to help run our club effectively and successfully. "

- Mike Flax, Chairman at King David Mowbray Golf Club

"Professional, reliable, and always willing to go the extra mile. The team's support has been invaluable and plays a big role in the success of our club. They make my job easier and allow me to focus on running a successful operation."

- Meyer du Toit, General Manager at Knysna Golf Club

What Makes Us Different?

We are not consultants. We are not operators. MyHomeClub is a true management partner. We don't sit on the sidelines, we integrate into your organisation, take ownership, and deliver measurable outcomes that drive long-term success.



Data-Driven Decision Making

Every strategy is grounded in accurate financial and operational data. We translate insights into clear, actionable plans that improve performance and reduce risk.



Bespoke Solutions

No two organisations are the same. We develop tailored strategies and systems designed specifically for your structure, challenges, and growth ambitions.



End-to-End Capability

Our expertise spans the full operational spectrum, from governance and finance to hospitality, marketing, and member experience, ensuring a seamless, integrated approach.



Proven Track Record

With a strong footprint across South Africa and select international markets, we bring a history of successful partnerships and measurable results.



People + Process + Technology

We align your team, operational processes, and systems to work together efficiently, unlocking performance, improving accountability, and enabling scalable growth.

Our Services

Management Partnership

We take full responsibility for day-to-day operations, ensuring:

- Seamless management
- Improved member experience
- Operational efficiency
- Revenue optimisation

Business Advisory & Strategy

We help organisations grow, restructure, and evolve:

- Strategic planning
- Business model optimisation
- Growth strategies
- Investment planning

Financial Management

Clear financial visibility and control:

- Management accounts
- Budgeting & forecasting
- Cost control
- Reporting packs for boards

Governance & Compliance

Strong structures create sustainable organisations:

- Policy development
- SOP implementation
- Governance frameworks
- Risk & compliance oversight

Business Turnaround

We identify and fix what's not working:

- Operational audits
- Financial diagnostics
- Recovery strategies
- Implementation support

Facilities, Hospitality & F&B

We turn facilities into revenue-generating assets:

- Facility optimisation
- F&B strategy & execution
- Event management
- Member experience enhancement

Our Services

Professional Services

Support across all operational areas:

- Accounting
- Payroll
- Recruitment & placements

Training & Development

Empowering teams for performance:

- Systems training
- POS optimisation
- Staff development
- Process implementation

Technology & Systems

Modernising operations through smart systems:

- Software audits
- System integration
- Data optimisation
- Reporting dashboards



Our Approach

We follow a structured, results-driven methodology:



1. Assess

Deep dive into financials, operations & systems.



2. Identify

Pinpoint inefficiencies, risks, and opportunities.



3. Strategise

Develop tailored, practical solutions.



4. Implement

Hands-on execution with measurable outcomes.



5. Optimise

Continuous improvement & performance tracking.



Our Leadership



120+ Years Combined Industry Experience • Award-winning PGA Professionals • Forensic Accounting Expertise



Hans Jonck

Managing Director & Strategy Expert

Hans brings over 15 years of senior management experience, combining strong data mining and analytical capability with strategic insight. His holistic understanding of golf club operations across all segments allows him to align operational detail with long-term business strategy.



Darryl Williams

Operations Manager

With more than 30 years in the hospitality industry, Darryl offers deep expertise across F&B operations, facilities management, and project implementation. He is highly effective in overseeing upgrades, operational transitions, and end-to-end handovers to ensure practical, sustainable delivery.



Jason Bird

Commercial Manager

Jason is a seasoned industry leader with over three decades of experience managing some of South Africa's most prestigious golf clubs. Known for his high-level implementation capability, he brings a well-rounded blend of strategic oversight, governance discipline, and hands-on operational execution.



Tyler Chislett

Business Developer

Tyler is known for his turnaround thinking, operational strength, and business development skills. He effectively stabilizes operations, enhances club performance, and fosters environments for membership growth and sustainability.



Janine Saif

Head of Finance

A professional accountant specializing in financial management for golf clubs, emphasizing system efficiency, accuracy, and reporting excellence. She is recognized for training teams and improving financial processes to enhance operational efficiency.



Portia Petersen

Junior Bookkeeper

With several years of experience in the Club environment, Portia has built a strong foundation with her attention to detail, reliability, and passion for accuracy making her a valuable addition to our finance team.



Gina Markram

Accountant & Admin

With over 18 years of specialised golf club experience, Gina brings strong expertise in administration, bookkeeping, and financial data consolidation. She ensures complex financial information is accurately structured into reliable reporting that supports informed decision-making.



Daniël Koekemoer

Head Compliance & Governance

As a Forensic Accountant and AGA (SA), Daniël plays a central role across nearly all projects, providing a comprehensive, bird's-eye view on financial, compliance, and governance matters. His involvement ensures sound oversight, audit readiness, and regulatory alignment throughout.

Our Footprint

MyHomeClub has worked with 60+ clubs across South Africa and internationally, delivering consistent excellence across a diverse range of environments.



60+ Clubs Served



21+ Active Clients



Scale

MyHomeClub has national and international reach



Trust

We pride ourselves in long-standing partnerships



Proven Delivery

We offer measurable results across all clubs



Our Values

Integrity

We act with honesty, transparency, and accountability in every interaction. Our clients trust us with their businesses, and we honour that responsibility through ethical decision-making and open communication.

Excellence

We hold ourselves to the highest standards across every aspect of our work. From strategy to execution, we are committed to delivering consistent, measurable results that elevate the organisations we serve.

Partnership

We believe in true collaboration. By embedding ourselves within our clients' environments, we build long-term relationships based on trust, alignment, and shared success.

Innovation & Evolution

We continuously adapt to changing industries, technologies, and client needs. As we evolve into a broader management and advisory brand, we remain committed to forward-thinking solutions that unlock new opportunities across multiple sectors.

Service Excellence

We place people at the centre of everything we do. By refining every touchpoint and experience, we help our clients deliver environments that foster loyalty, engagement, and lasting value.

These principles guide our evolution as a modern management partner: one that extends beyond traditional industries to deliver value wherever operational excellence is required.

Ready for Longlasting Club Prosperity?

At MyHomeClub, we believe that clubs are more than facilities. They are communities, experiences, and legacies. Our role is to ensure they thrive. We conduct ourselves with the highest discipline in every environment, committed to enabling prosperity for the clubs we serve.

Let's discuss how MyHomeClub can elevate your entity's operations, governance, and member experience.



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Social Media @MyHomeClub

“*MyHomeClub has consistently delivered professional, reliable, and high-quality support across accounting, operational oversight, and etchnology services, demonstrating strong expertise and responsiveness throughout our engagement.*

- Charmayne Singh, Financial Manager at San Lameer